

Sun, Sea, Sand & Sex: Tourists and Tourism in the Contemporary World

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 Course web site: ted.ucsd.edu use your UCSD ID and password to log in
 Office hours: Wednesdays, 9:45-10:45 am, in my office in H&SS 4086-A, and by appointment

Scope of the course:

An examination of the history and sociology of tourism in the modern world. Our emphasis will be on developments in Europe from 1945 to the present, with reference to the US and other cases to permit the development of a broad comparative perspective on this global phenomenon.

Readings:

Except as otherwise noted, readings will be available as pdf files on the course Ted site (ted.ucsd.edu). Films will be available on reserve in Geisel Library.

Course Requirements:

In-class quizzes (8 quizzes, lowest score dropped)	70%
Final exam (or: final paper for ERC or INTL credit*)	30%
Regular class attendance	0% (but <u>required</u> to pass the class)
Academic integrity exercise (on Ted.ucsd.edu)	0% (but <u>required</u> to pass the class)

* Paper option: Students who wish to take the course to satisfy the INTL 190 requirement or to satisfy ERC's upper-division writing requirement may submit a research paper in place of the final exam. Please see me immediately to get started with a paper project. Your paper should analyze important issues raised in the course through focused research concerning a topic agreed upon with me in advance. You will have great freedom with regard to the choice of topics. The International Studies Program requires that the paper written for a course for which INTL 190 credit is granted be at least 20 pages long, though longer papers will certainly be acceptable, and welcome. The paper should be submitted in 12-point Times New Roman with no more than one-inch margins on all sides. The paper will be due at the end of time of the scheduled final exam for the course (see TritonLink). I may require that all students submit an electronic version of their final papers to turnitin.com.

**NOTE: To pass this class you must reasonably satisfy all the course requirements with a reasonable and good-faith effort. This means you have to show up, do the work, and be engaged. Failure to satisfy *any* one of the course requirements, including but not limited to failure to take a majority of the in-class quizzes, will result in a grade of F for the course. Regular attendance is required to pass the course.

Exams and Quizzes:

In-class quizzes: There will be a number of brief (approximately 10–12 minutes) in-class quizzes on a daily basis. These quizzes will be designed to gauge your comprehension of the readings and/or viewings or other assignments (e.g., web assignments) assigned for the *current* class session, so that everyone will always be prepared for class. If you have attended class and done all the assignments in advance of the class meeting, you are likely to do very well on the exams, which represent a significant fraction of your grade. There will be a total of nine in-class exams administered; the lowest grade on two of the exams will be dropped.

Final exam: The exam will be in the form of a substantial, wide-ranging essay that will ask you to analyze the assigned course material in light of the major themes of the course, the varying methodological perspectives from which we will approach those issues, and the critical interpretative problems that we will study. About a week to ten days before the exam, I will distribute a list of three possible questions that could appear on the exam. From this set of possible questions, two will appear on the exam form, and you will answer just ONE of the two. (This means that if you have an outline in your head for two of them, you are entirely safe and will definitely be able to answer at least one of the two that appear!) I will discuss the exams in more detail in class. Unless otherwise stated, no aids of any kind will be permitted during the administration of these exams.

****Make up exams:** Make-up exams will be given only in the case of a valid, documented excuse based on circumstances beyond the student's control (e.g., medical problems). Any make-up exam may be given in a different form and include different content. For example, the make-up test may be in the form of an oral exam!

****We cannot make arrangements for alternate exam times** due to multiple exams scheduled closely together, plans to leave campus early, etc. Check your exam schedule now -- they're available to you through TritonLink -- and make sure you've chosen a course schedule that you can live with throughout the course and at finals time!!

Academic Integrity and Plagiarism:

It is your responsibility to know and observe all university rules concerning academic integrity and plagiarism. Any student found to have committed a substantial violation of the university rules concerning academic integrity will fail the entire course. I view it as one of my chief responsibilities to help each of you produce first-rate academic work that reflects your own original thinking about the course themes and material. If you have any questions whatsoever about what constitutes plagiarism, how to properly credit the work and ideas of others, how to evaluate sources for quality and reliability, and so forth, please feel free to talk to your TA and to come see me. I reserve the right to require students to submit any assignment to turnitin.com for investigation of possible plagiarism or other academic misconduct.

SCHEDULE OF CLASS MEETINGS

MONDAY, 29 JUNE

Topic 1:

What Do Tourists Do? An Introduction to the Study of Tourism

Assignments: none

Topic 2:

Some Fundamental Questions, Methods, and Approaches

Assignments: none

WEDNESDAY, 1 JULY

NOTE: IN-CLASS QUIZZES BEGIN WITH TODAY'S CLASS, COVERING THE READINGS BELOW

Topic 3:

What Do Tourists Do? An Introduction to the Study of Tourism -- continued

Assignments:

George Gmelch, "Let's Go Europe: What Student Tourists Do and Learn from Travel," in Sharon Bohn Gmelch, ed., *Tourists and Tourism: A Reader*, pp. 73-87.

Orvar Löfgren, "The Global Beach," in Sharon Bohn Gmelch, ed., *Tourists and Tourism: A Reader*, pp. 37-55

Topic 4:

Some Fundamental Questions, Methods, and Approaches -- continued

Assignments:

Nelson H.H. Graburn, "Secular Ritual: A General Theory of Tourism," in Sharon Bohn Gmelch, ed., *Tourists and Tourism: A Reader*, pp. 25-36.

Dean MacCannell, "Sightseeing and Social Structure: The Moral Integration of Modernity," in Sharon Bohn Gmelch, ed., *Tourists and Tourism: A Reader*, pp. 57-72

MONDAY, 6 JULY

Topic 5:

Home and Away from Home, Part 1: Americans on the Move

Assignments:

Marguerite S. Shaffer, *See America First: Tourism and National Identity, 1880–1940*,

read the chapter “A Nation on Wheels”

Aaron K. Ketchell, “‘I Would Much Rather See a Sermon than Hear One’: Experiencing Faith at Silver Dollar City,” in *The Business of Tourism: Place, Faith, and History*, Philip Scranton and Janet F. Davidson, eds. (2006), pp. 109–136.

Topic 6:

Home and Away from Home, Part 2: The American Tourist in Europe

Assignments:

Christopher Endy, “The Ugly American: The Travel Boom and the Debate over Mass Culture,” in Endy, *Cold War Holidays: American Tourism in France*, pp. 125–149.

Video documentary: *Innocents Abroad*, dir. Les Blank (1991) (84 minutes) (on Reserve in Geisel Library, call number FVLDV 13974-1) **Screening in Geisel Library: To be arranged**

WEDNESDAY, 8 JULY

Topic 7:

The Changing History of European Holidays: From Luxury to Everyday Experience

Assignments:

J.A.R. Pimlott, *The Englishman’s Holiday: A Social History* (1947), read ch. 4, “In the Days of the Grand Tour,” and ch. 11, “After the Grand Tour,” pp. 65–73 and 186–196.

Douglas P. Mackaman, “The Tactics of Retreat: Spa Vacations and Bourgeois Identity in Nineteenth-Century France,” in Shelley Baranowski and Ellen Furlough, eds., *Being Elsewhere: Tourism, Consumer Culture, and Identity in Modern Europe and North America* (2001), pp. 35–62.

Topic 8:

Changing Economies, Changing Views: Tourism as an Everyday Experience

Assignments:

Orvar Löfgren, “The Mediterranean in the Age of the Package Tour,” in Löfgren, *On Holiday: A History of Vacationing*, pp. 155–209.

Ellen Furlough, “Club Méditerranée, 1950–2002,” in Luciano Segreto, Carles Manera, and Manfred Pohl, eds., *Europe at the Seaside: The Economic History of Mass Tourism in the Mediterranean*, pp. 174–195.

MONDAY, 13 JULY

Topic 9:

What Tourism Means for Contemporary Europe, Part 1: Europeans as Hosts

Assignments:

Christopher Endy, "The Rude French: Modernity and Hospitality in de Gaulle's France," ch. 7 of Endy, *Cold War Holidays: American Tourism in France*, pp. 150–181.

Topic 10:

What Tourism Means for Contemporary Europe, Part 2: Europeans as Travelers

Assignments:

Hazel Andrews, *The British on Holiday: Charter Tourism, Identity, and Consumption*, ch. 3, "Symbolic Landscapes of Tourism," pp. 38–79, with maps following.

Video documentary: *The Truth about Magaluf* [Stacey Dooley Investigates series, BBC] (2013) (57 minutes) [View online:](#)

<https://www.youtube.com/watch?v=IXj86DFIZ2g> OR:

<https://www.youtube.com/watch?v=G-ilo2Lu2yw>

WEDNESDAY, 15 JULY

Topic 11:

Free for the Holidays?: Part 1, Tourism under Fascism

Assignments:

Shelley Baranowski, "Strength through Joy: Tourism and National Integration in the Third Reich," in Shelley Baranowski and Ellen Furlough, eds., *Being Elsewhere: Tourism, Consumer Culture, and Identity in Modern Europe and North America* (2001), pp. 213–236.

Topic 12:

Free for the Holidays?: Part 2, Tourism under Communism

Assignments:

Anne E. Gorsuch, *All this is Your World: Soviet Tourism at Home and Abroad After Stalin*, read ch. 2, "Estonia as the Soviet 'Abroad'," pp. 49–78.

Patrick Hyder Patterson, "Yugoslavia As It Once Was: What Tourism and Leisure Meant for the History of the Socialist Federation," in *Yugoslavia's Sunny Side: A History of Tourism in Socialism, 1950s–1980s*, Hannes Grandits and Karin Taylor, eds. (2010), 367–402.

MONDAY, 20 JULY

Topic 13:

Big Fun, Big Business: Tourism as a Mainstay of the Capitalist World Order

Assignments:

Peter Lyth, "Flying Visits: The Growth of British Air Package Tours, 1945–1975," in Luciano Segreto, Carles Manera, and Manfred Pohl, eds., *Europe at the Seaside: The Economic History of Mass Tourism in the Mediterranean*, pp. 11–30.

Robert Fletcher, "Sustaining Tourism, Sustaining Capitalism? The Tourism Industry's Role in Global Capitalist Expansion," *Tourism Geographies* 13, no. 3 (2011): 443–461.

Topic 14:

Backlash: Opposition to the Spread and Effects of Tourism

Assignments:

Video documentary: *Bye Bye Barcelona*, dir. Eduardo Chibas (2014) (54 minutes) View online: <https://www.youtube.com/watch?v=kdXcFChRpml> (use settings button to get English subtitles!)

Video documentary: *Vendemmia*, dir. Sharon Boeckle and Krista Lee Weller (2012) (61 minutes) **Screening in Geisel Library: To be arranged**

WEDNESDAY, 22 JULY

Topic 15:

The Consequences of a Connected World, Part 1: Cultural Encounters and Transfers

Assignments:

Waleed Hazbun, "The East as an Exhibit: Thomas Cook & Son and the Origins of the International Tourism Industry In Egypt," in *The Business of Tourism: Place, Faith, and History*, Philip Scranton and Janet F. Davidson, eds. (2006), pp. 3–33.

Video documentary: *Tourism and the Truth: Thailand* [Stacey Dooley Investigates series, BBC] (2011) (57 minutes) View online: <https://www.youtube.com/watch?v=4i8idDF4cGc>

Topic 16:

The Consequences of a Connected World, Part 2: Sex Tourism

Assignments:

Denise Brennan, "When Tourists and Sex Workers Meet: Encounters within Sosúa, the Dominican Republic," in Sharon Bohn Gmelch, ed., *Tourists and Tourism: A Reader*, pp. 151–163.

Video documentary: *Sex, Stags, and Prague* [Stacey Dooley Investigates series, BBC] (2013) (57 minutes) View online: <https://www.youtube.com/watch?v=zjgsJ9BF0QY>

MONDAY, 27 JULY

Topic 17:

Dark and Difficult to See, Part 1: The Holocaust As a Site of Tourism

Assignments:

Andrew S. Gross, "Holocaust Tourism in Berlin: Global Memory, Trauma and the 'Negative Sublime'," *Journeys* 7, no. 2 (2006): 73–100.

Erica T. Lehrer, "The Mission: Mass Jewish Holocaust Pilgrimage," ch. in *Jewish Poland Revisited: Heritage Tourism in Unquiet Places* (2013), pp. 54–90 (including photos at end of chapter). e-book in UCSD Library:
<http://roger.ucsd.edu/record=b8065900~S9>

Topic 18:

Dark and Difficult to See, Part 2: More Trouble Spots

Assignments:

Molly Hurley Dépret, "Troubles Tourism: Debating History and Voyeurism in Belfast, Northern Ireland," in *The Business of Tourism: Place, Faith, and History*, Philip Scranton and Janet F. Davidson, eds. (2006), pp. 137–162, notes at 269–272.

Philip R. Stone, "A Dark Tourism Spectrum: Towards a Typology of Death and Macabre Related Tourist Sites, Attractions and Exhibitions," *Tourism: An Interdisciplinary International Journal* 54, no. 2 (2006): 145–160.

WEDNESDAY, 29 JULY

Topic 17:

The State of Play, Part 1: Transformations of European Tourism

Assignments:

Lily M. Hoffman and Jiří Musil, "Culture Meets Commerce: Tourism in Postcommunist Prague," in Dennis R. Judd and Susan S. Fainstein, eds., *The Tourist City* (1999), pp. 179–197.

Topic 18:

The State of Play, Part 2: Tourism in Global Context

Assignments:

Orvar Löfgren, "Looking for Tourists," in Löfgren, *On Holiday: A History of Vacationing*, pp. 260–282.

Video documentary: *Gringo Trails*, dir. Pegi Vail (2013) (79 minutes) [on reserve in Geisel Library, call # FVLDV 13290-1] **Screening in Geisel Library: To be arranged**

FINAL EXAM: FRIDAY, 31 JULY - 3:00 PM - ROOM TO BE CONFIRMED IN CLASS