PROPOSED SYLLABUS FOR GLOBAL SEMINAR 2018

Instructor Information

Professor
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Office Hours: TBA

Course Overview and Objectives

This course considers the historical evolution of the city and the built environment from antiquity to the present. We will consider the forces that influence the form and content of the city and explore the wide variety of city designs and built forms that have evolved throughout history. By focusing on Western and non-Western planning traditions, we will identify attributes of successful and less successful urban planning, design, and architecture.

Through historical analysis it is possible to understand the city as a larger system in a dynamic relationship with the forces that shape it and which it, in turn, shapes. We will learn that the city is more than its physical attributes. Towards this end we will consider the relationship between the physical design of the city and larger social, environmental, cultural, economic, technological, and political systems. We will identify the determinants that contribute to both the growth and decline of cities. We will also consider the role of the city as a force of culture and civilization. Fundamental urban design and architectural principles will also be utilized to frame our analysis.

The course explores both mainstream as well as alternative histories of urban planning and design. As such, the course investigates the ways in which race, gender, religion, and socioeconomic status impact people’s experiences in the city and the subsequent influence of these experiences on the built form.

The course will take a specific focus this summer on the influence and legacy of the International Style in urban planning and design. With its theoretical and pedagogical roots in the Bauhaus School, we will use Weimar, Berlin, and Dessau as living laboratories to explore this rich 20th century movement. We will explore the influence, contradictions, and limits of the International Style throughout history concluding with the contemporary context.

Course Learning Objectives

By the end of the course you will:

1. Identify and summarize key themes in the historical evolution of urban planning
2. Critically evaluate the attributes that contribute to successful and less successful urban planning
3. Develop a rich, multi-layered understanding of the history, influence, and legacy of the International Style in architecture and urban planning.
4. Use three German cities – Weimar, Dessau, and Berlin – as laboratories for exploring the course content.
5. Communicate research findings in written, visual, and oral formats
6. Design an effective research plan for investigating the history of urban planning in a specific city
7. Prepare and present a professional-caliber group presentation

Course Texts and Readings

Required Books

Paul Knox, Ed.
ISBN: 9780691157818
Available for purchase online.

Recommended Books

The City in History (1961)
Lewis Mumford
ISBN: 978-0156180351
Available for purchase online.

Recommended Style and Reference Manuals:
Course Requirements and Grading
Students enrolled in the class are expected to complete all of the required readings. Class participation is strongly encouraged. Late assignments will be marked down five points for each day they are late up to a maximum deduction of 20 points per assignment. Milestone assignments must be turned in on time to receive credit. Make-up quizzes will not be offered. Plagiarism is against UC San Diego policy and will be dealt with severely. Please read the statement on plagiarism on page 4 of this syllabus. Weekly study guides will be posted to the class website. The website is located at https://tritoned.ucsd.edu.

Course Format
The subject matter for the course is strongly visual in nature. As such, I will incorporate a considerable amount of images into each lecture. This should lend itself to class discussion. Weekly study guides will be posted to the class website at the end of each week. In addition, all images presented in class will be posted to the class website at the end of each week.

Course Assignments

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<thead>
<tr>
<th>ASSIGNMENT</th>
<th>DUE DATE</th>
<th>MAXIMUM VALUE</th>
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<tbody>
<tr>
<td><strong>In-Class Weekly Quizzes</strong></td>
<td>Most Tuesdays</td>
<td>20 points</td>
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<td>(4 total, 5 points each)</td>
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<tr>
<td><strong>Reading Summary Presentation</strong></td>
<td>Varies</td>
<td>15 points</td>
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<tr>
<td>(To be announced in class)</td>
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<tr>
<td><strong>City Website, Milestones, and Final Presentation</strong></td>
<td>Week 5</td>
<td>125 points</td>
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<td><strong>Final Exam</strong></td>
<td>Week 5</td>
<td>100 points</td>
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University Policy on Integrity of Scholarship
The UC San Diego Policy on Integrity of Scholarship aims to encourage and maintain the highest ethical standards in research. The policy reaffirms the University’s commitment to integrity in research:

Integrity of scholarship is essential for an academic community. The University expects that both faculty and students will honor this principle and in so doing protect the validity of University intellectual work. For students, this means that all academic work will be done by the individual to whom it is assigned, without unauthorized aid of any kind. Instructors, for their part, will exercise care in planning and supervising academic work, so that honest effort will be upheld. (http://academicintegrity.ucsd.edu)

These standards must be upheld. Be especially careful not to plagiarize. Plagiarism is defined in the Merriam-Webster’s dictionary as follows: “to steal and pass off (the ideas or words of another) as one’s own: use (another’s production) without crediting the source; intransitive senses: to commit literary theft: present as new and original an idea or product derived from an existing source.” Please note that it is also against University policy to submit the same paper for credit in more than one course. The University policy is available online at: http://senate.ucsd.edu/manual/appendices/appendix2.pdf.

You should also familiarize yourself with the materials available on the website for UC San Diego’s Academic Integrity Office: https://students.ucsd.edu/academics/academic-integrity/index.html.

Turnitin.com
Maintaining Academic Integrity: Students agree that by taking this course all required papers will be subject to submission for textual similarity review to Turnitin.com for the detection of plagiarism. All submitted papers will be included as source documents in the Turnitin.com reference database solely for the purpose of detecting plagiarism of such papers. Use of the Turnitin.com service is subject to the terms of use agreement posted on the Turnitin.com site.

The Urban Studies and Planning Major at UC San Diego
UC San Diego offers both a major and minor degree in Urban Studies and Planning. The Urban Studies and Planning Program is an interdisciplinary social science undergraduate major that provides students with a variety of approaches and tools to understand the development, character, and culture of cities and communities. To learn more about the major, visit the USP Program’s website: usp.ucsd.edu.
CLASS SCHEDULE AND READING ASSIGNMENTS
(Note: All readings marked with an “*” are available on the course thumb drives)

Week 1:  History of Urban Planning & Design: Early Settlements and Ancient Cities from Egypt, Greece and Mesopotamia
Required Readings
Knox, Introduction & The Foundational City.
Recommended Readings
Mumford, L. The City in History, Chapter 1.

Week 2:  Ancient Cities (Rome & Mesoamerica)
Required Readings
Recommended Readings
Mumford, L. The City in History, Chapter 8.

Week 3:  Urban Planning and Architecture: From the Medieval Era to the Baroque
Required Readings
Knox, The Networked City & The Imperial City.
Recommended Readings
Midterm Exam on Tuesday, February 7

Week 4:  The International Style: The Foundational Era of the Bauhaus School
Required Readings
Knox, The Global City & The Instant City.
Week 5: World Cities at the Dawn of the New Millennium: The Legacy of Bauhaus and the International Style

Required Readings
Knox, The Megacity.

Recommended Readings
Mumford, L. The City in History, Chapters 17-18.

Assignment
City Websites Due
City Website Presentations

Final Exam: Take Home Exam.

COURSE ASSIGNMENTS

Assignments will be evaluated using the following criteria:

1) Presentation: grammar, syntax, spelling, composition
2) Form: structure and format
3) Content: quality of research, depth of analysis, coverage of the topic, adherence to assignment requirements
4) Relevance: applicability and relevance to course topic
5) Timeliness: late assignments will be marked down five points for each day they are late up to a maximum 20-point deduction.

In-Class Weekly Quizzes (Most Tuesdays)
Weekly quizzes, worth 5 points each, will be administered on most Tuesdays starting Week 2. Throughout the quarter there will be a total of four quizzes. The quizzes will be completed in small groups of no more than four students.

Reading Summary Presentations (Individual Deadlines Vary)
Each student in the class will be assigned a small group and prepare a 5-minute PowerPoint presentation summary of one of the chapters from Knox’s Atlas of Cities. The summary must identify the main focus of reading, the supporting evidence presented by the author(s), and a short personal evaluation regarding your own opinions about the piece. The presentations will be scheduled to correspond with the week for which the specific reading is assigned. I will share the PowerPoints with all class members so that they can collectively be used as a study aid for the final exam. Depending on the level of interest, some of the presentations may be done in small groups.

City Website [NOTE: if Internet access is unreliable in Weimar, students will create final poster boards with attached written documentation]
This is the main assignment for the quarter. Small groups of 4-6 students will create websites that provide a comprehensive overview of the history of urban planning of select cities. Our focus will be on those cities influenced by the International Style. This includes, but is not limited to, Weimar, Dessau, Berlin, Brasilia, and Chandigarh. The websites will present a
critical history of the selected cities with a specific focus on their planning and growth as influenced by the International Style as well as trends and milestones in major areas such as housing, transportation, infrastructure, urban design, and/or sustainable development. The websites will combine written analysis along photographs, illustrations, and plans documenting the cities’ growth and evolution. Each group will give a 15-minute oral presentation of their website.

**Exams**
The final exam will be a take home exam consisting of two essay questions. The exam will be due 24-hours after our last class meeting.